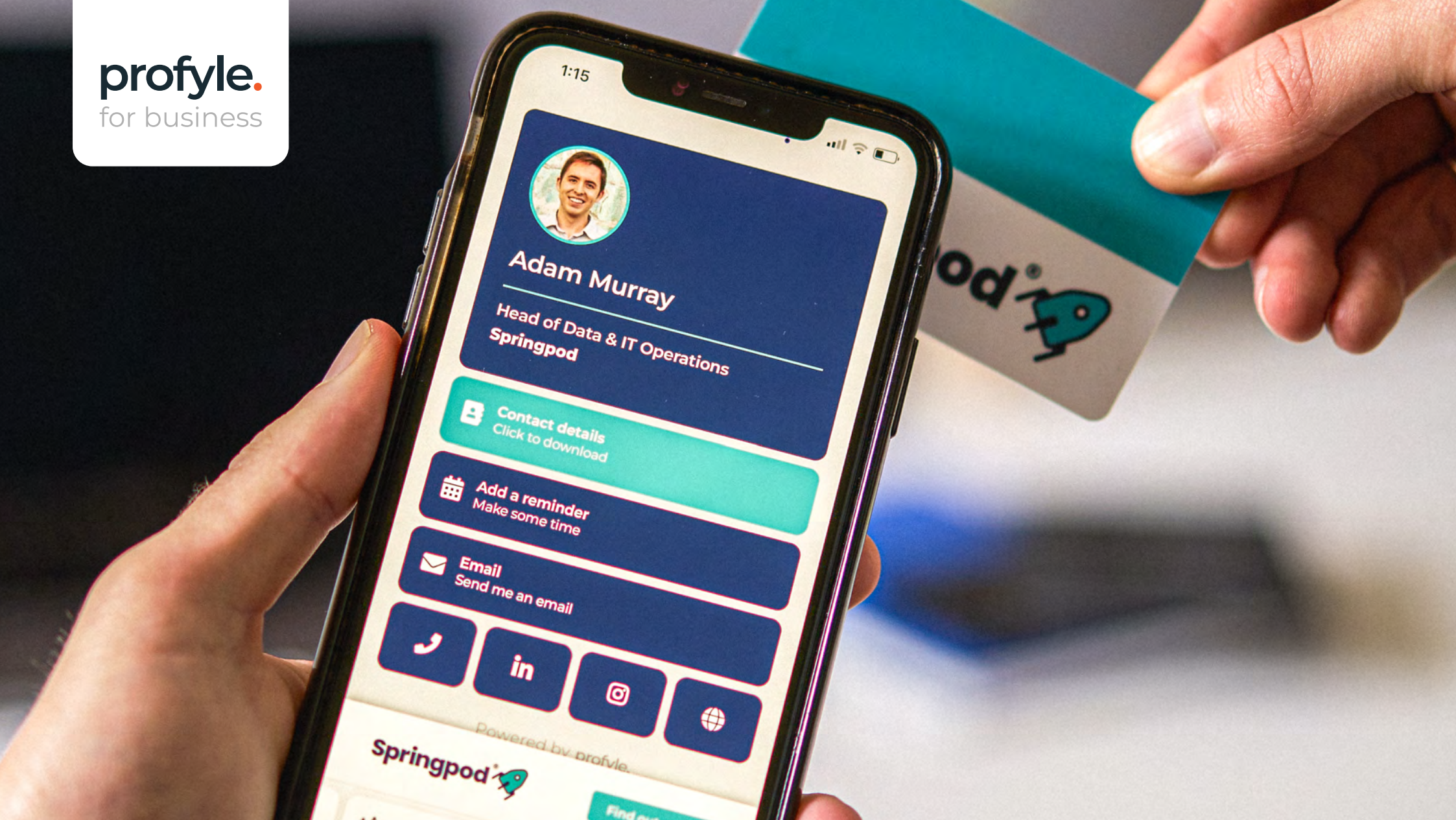


**profyle.**  
for business



**Case Study.**

**Springpod** 



## About

Springpod is an online student recruitment platform that enables employers & education providers to target, inform and engage students, as they start planning their future.

## Key Features Used

- ✓ Hero Video
- ✓ Hero Image
- ✓ Multiple Profile Configurations
- ✓ Card Groups
- ✓ Custom URL Links/Downloads
- ✓ CRM Integration
- ✓ Tap Tracking
- ✓ Multi-language profiles
- ✓ Data Import
- ✓ Multiple Admins



## Company Size

51-200 employees

## Founded

2016

## Headquarters

London, England

## Industry

Education Administration  
Programs

## Carbon Saved

31 kgs





“

We love the new cards and as we've grown; adding new employees to the system has been simple. We wanted a solution that we can reuse, and staff love receiving their card as part of their onboarding pack to Springpod!

Sam Hyams

Founder & CEO at Springpod



profile.

“

Offsetting our carbon emissions through Carbon Neutral Britain allows us to offer carbon neutral products to our clients - helping them to meet their CO<sub>2</sub> reduction targets and for us to maintain our focus on sustainability.

**Jonathan Murphy**

Co-Founder, Profile Card

Carbon  
Neutral  
Britain<sup>TM</sup>



**CARBON NEUTRAL  
BUSINESS 2022**



**United Nations**  
Framework Convention on  
Climate Change



**Verified Carbon  
Standard**  
A VERRA STANDARD



**Gold Standard<sup>®</sup>**  
for the Global Goals



**Woodland  
Carbon CO<sub>2</sub>de**



### **How did you find / hear about Profyle Card?**

We came across a LinkedIn post which immediately caught our attention as we were already considering digital solutions to paper business cards. After doing some market research Profyle Card stood out among other companies for their product quality, price, convenience and excellent customer service.

### **What was the main driver in your company choosing Profyle Card for Business?**

We were looking for reusable solutions to business cards, to optimise our operations, minimise expenses and at the same time reduce company waste. Paper business cards felt too outdated, wasteful and inefficient. Now we can offer a digital experience during in-person events, it always impresses the people we meet!

### **How would you rate your experience working with the Profyle Card team?**

10/10 The team has been incredibly helpful since the moment we reached out to learn more about their solution. The onboarding process was extremely easy and whenever we have a doubt the Profyle team helps us immediately. We know we are in good hands with Profyle.

### **Traditional cards are outdated and harmful to the environment, do you feel Profyle Card is helping to solve this issue?**

Absolutely! We recently had a couple of team members promoted and we simply updated their cards with the new details, via the management portal. Before Profyle Card, we had to throw away unused paper cards and order new ones. This is a definitely a revolutionary product.



“

Utilising Google Cloud Platform for our cloud-based infrastructure gives us the ability to innovate faster whilst also delivering a secure and robust product suitable for our enterprise-level customers.

**Chris Tingley**  
Co-Founder, Profyle Card



**GDPR**  
GDPR compliant with  
DPA template available



**Data Encryption**  
Military-grade data  
encryption for data at rest



**Google Cloud Platform**  
Utilising carbon-free  
data centres

# Thanks for reading.

If you have any questions  
please do not hesitate to  
contact us.

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