

**profyle.**  
for business



**Case Study.**

SHY AVIATION<sup>TM</sup>

# SHY AVIATION<sup>TM</sup>

## About

SHY Aviation specialises in providing on demand travel, with five global offices and accessibility to over 20,000 aircrafts, we are where you are. From access to light jets to ultra long range, you are guaranteed to be flown with simplicity and security.

## Key Features Used

- ✓ Hero Video
- ✓ Hero Image
- ✓ Multiple Profile Configurations
- ✓ Card Groups
- ✓ Custom URL Links/Downloads
- ✓ CRM Integration
- ✓ Tap Tracking
- ✓ Multi-language profiles
- ✓ Data Import
- ✓ Multiple Admins



## Company Size

28 employees

## Founded

2011

## Headquarters

London, England

## Industry

Aviation

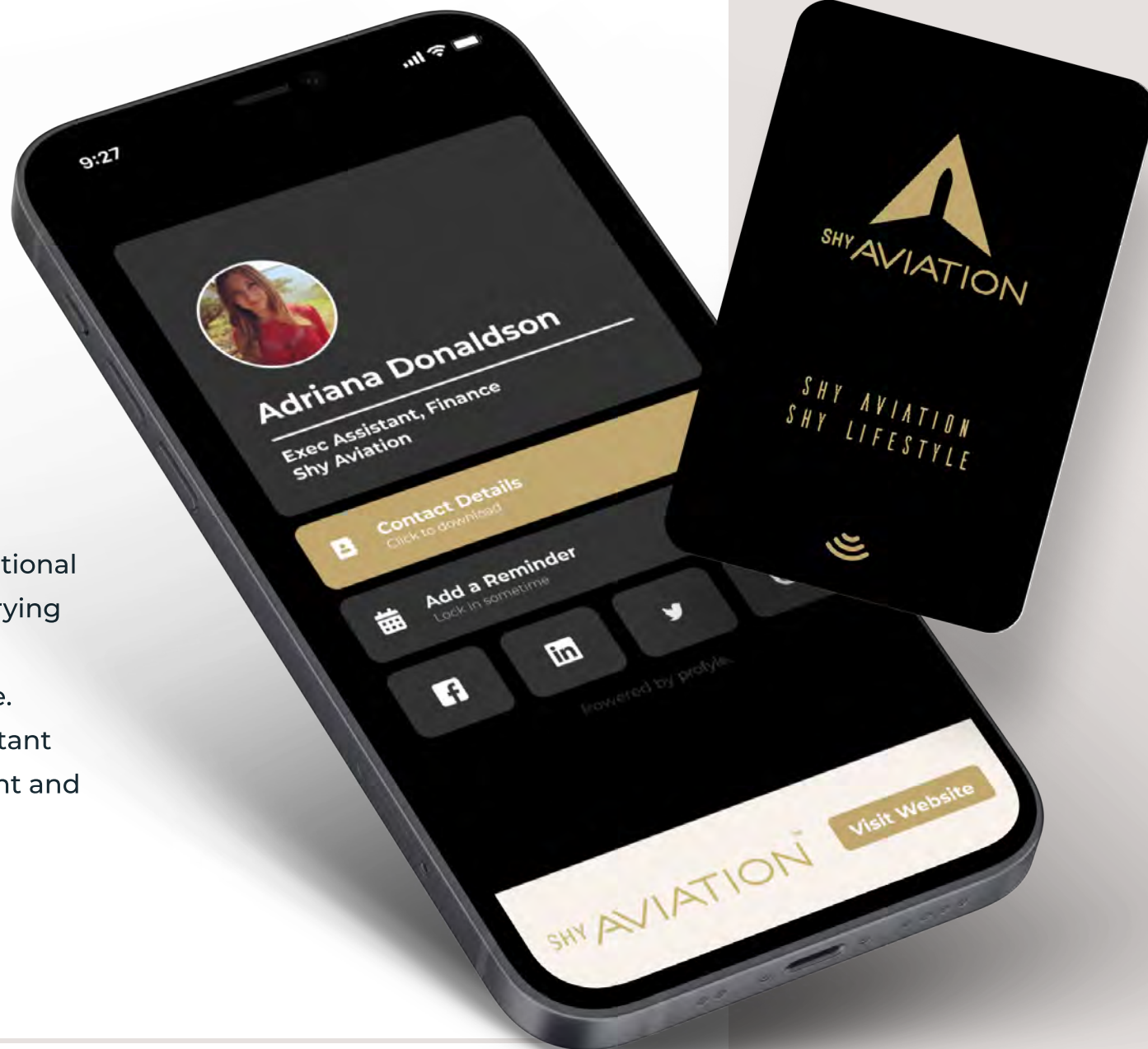
## Carbon Saved

310 kgs



Profile card have revolutionised traditional networking, gone are the days of carrying around multiple business cards and handing them out to get no response. Profyle has enabled us to capture instant data, access on demand profile insight and calibrate live chat.

Chantelle Browne  
Marketing Manager





profile.

“

Offsetting our carbon emissions through Carbon Neutral Britain allows us to offer carbon neutral products to our clients - helping them to meet their CO<sub>2</sub> reduction targets and for us to maintain our focus on sustainability.

**Jonathan Murphy**

Co-Founder, Profile Card

Carbon  
Neutral  
Britain<sup>TM</sup>



**CARBON NEUTRAL  
BUSINESS 2022**



**United Nations**  
Framework Convention on  
Climate Change



**Verified Carbon  
Standard**  
A VERRA STANDARD



**Gold Standard<sup>®</sup>**  
for the Global Goals



**Woodland  
Carbon CO<sub>2</sub>de**

### **How did you find / hear about Profyle Card?**

We found Profyle Card at a networking event where 5 others were intrigued about the tap card, who have all gone on to use Proflye in their business.

### **How has Profyle Card helped you meet your sustainability goals?**

It is firstly and foremost a great starting point to a conversation to why we opt for contactless cards, and allows us to emphasis our carbon neutral dedications at SHY Aviation. We believe in responsible printing and understand that deforestation is a huge problem.

### **Traditional cards are outdated and harmful to the environment, do you feel Profyle Card is helping to solve this issue?**

It is certainly a step in the right direction and gives us a more sustainable focused ethos to introducing our services.

### **How would you rate your experience working with the Profyle Card team?**

Great! The team deliver 5\* service

### **Would you recommend Profyle Card to clients/colleagues or even family/friends?**

Profyle Card recommends itself with its own brilliance! We have introduced the card to a number of other businesses.





“

Utilising Google Cloud Platform for our cloud-based infrastructure gives us the ability to innovate faster whilst also delivering a secure and robust product suitable for our enterprise-level customers.

**Chris Tingley**  
Co-Founder, Profyle Card



**GDPR**  
GDPR compliant with  
DPA template available



**Data Encryption**  
Military-grade data  
encryption for data at rest



**Google Cloud Platform**  
Utilising carbon-free  
data centres

# Thanks for reading.

If you have any questions  
please do not hesitate to  
contact us.

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